



Linear infrastructure efficiency improvement by automated learning and optimized predictive maintenance techniques

INFRALERT Deliverable D9.2

Summary Sheet

DELIVERABLE TITLE:

D9.2 Dissemination and Communication Plan

WORK PACKAGE:

WP9. Project framework and requirements

- **T9.2.** Dissemination and Communication Plan.

Deliverable Leader:

Universidad de Sevilla

Contributing Partners:

CEMOSA, Fraunhofer IVI

EXECUTIVE SUMMARY:

This deliverable describes the overall dissemination and communication (D&C) strategy designed to provide a comprehensive framework for the diffusion of the project concept, findings and results. For this purpose, this document defines the project identity guidelines and the concrete dissemination tools and activities that will be used to disseminate effectively the project information among the target groups or individuals. These include, among others, to attend conferences, events, workshops, and to produce, distribute and maintain website, leaflets, publish articles and papers, send press releases, etc. Therefore, the document serves as a guideline for the dissemination activities to be performed in the context of the project.

The D&C plan is transversal to the whole project. The INFRALERT Consortium will use the proposed dissemination tools/activities to ensure maximal dissemination of the results. All Partners are encouraged to take part in and carry out dissemination activities as part of their normal activities. Partners will implement the necessary strategy and resources within the assigned budget to ensure an effective promotion of the objectives and results of the project.

All these actions will be coordinated by the Project Coordinator (Fraunhofer IVI), together with one research partner and one industrial partner (Universidad de Sevilla and CEMOSA respectively). They will represent the main interface with the other WP leaders for the transfer of project contents and results aimed at dissemination and communication. All of them will ensure that these activities are appropriately developed and managed throughout the project duration. Partners have the duty of informing to them about the dissemination activities that they have carried out or they plan to carry out.

The D&C plan is considered a constantly evolving process. Therefore, this deliverable will be subject to revision during the project in order to fine tune the communication objectives and include potential new communications tools which appear during the lifetime of the project.

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